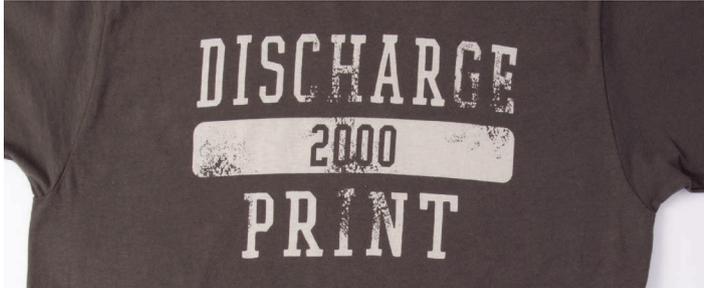


DECORATION TECHNIQUES

made easy



Discharge Print

A method of applying a design to dyed fabric by printing a color-destroying agent, such as chlorine or hydrosulfite, to bleach out a white or light pattern on the darker colored garment. Discharge screen printing can be used to print colors on dark garments that in the past would have required an additional layer of white ink in order to achieve proper opacity of top colors. Garment must be cotton-rich.



Direct-to-Garment Print

Direct-to-Garment printing (DTG) designs are digitally printed onto the garment. This method allows for images as detailed as photographs to be printed with a full range of subtly graded colors.



Screen Print

Screen printing is the most cost and time effective way to produce large quantities of prints. Squeegees push ink through a pre-made mesh screen to transfer ink onto a garment except areas that are made impermeable by a special blocking. The resulting design has long-lasting, vibrant colors that will withstand multiple washes.



Heat Transfer

The process of applying material with a heat adhesive background with a heat press. Heat-applied materials contain a heat-sensitive adhesive on one side; when heat is applied by a heat press to the material, the material adheres to the garment to which it is being applied.



Embroidery

Embroidery is the craft of forming decorative designs with thread and needle. The resulting design retains its distinctive, professional look after repeated washings.



Sublimation Print

Sublimation printing is a technique that uses a heat press to transfer designs printed on transfer paper to polyester-rich garments. The heat press sublimates the solid-state ink in the printed transfer paper to a gas that bonds to the polyester fibers of the garment. This allows for potential seam-to-seam, full-color, even photo-realistic print that won't fade or crack, even after multiple washings.